

# **ACF SOCIAL MEDIA MODERATION POLICY**

**Commencement Date 28 November 2024** 

#### **ACKNOWLEDGEMENT**

The Australian Calisthenics Federation respectfully acknowledges the Traditional Owners of Country throughout Australia and recognises their continuing connection to land, waters and culture.



# ACF-059-POL ACF Social Media Moderation Policy

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#### 1. INTRODUCTION

The Australian Calisthenics Federation (ACF) recognises the importance of fostering a positive and respectful online environment. This Social Media Moderation Policy establishes clear guidelines to ensure interactions on ACF's social media platforms align with the organization's values of care, accountability, respect & excellence.

#### 2. SCOPE

This policy applies to:

- All employees, volunteers, contractors, Board Members, Committees, Delegates and representatives of ACF.
- Members, participants, coaches, adjudicators, examiners, volunteers, and supporters engaging with ACF's social media channels.
- All platforms including, but not limited to,
  - o Facebook
  - o Instagram
  - LinkedIn
  - o TikTok
  - o YouTube
  - Snapchat
  - X (Twitter)
  - Pinterest
  - Websites
  - o and any other new social media tools that arise.

#### 3. OBJECTIVES

The policy aims to:

- Maintain respectful, lawful, and constructive communication on ACF's platforms.
- Protect the reputation and integrity of ACF and its community.
- Ensure a safe online environment free of harmful or inappropriate content.

#### 4. MODERATION PRINCIPLES

All content on ACF's social media platforms must adhere to the following principles:

- Respect: Content must not insult, harass, or demean individuals or groups based on race, religion, gender, age, sexual orientation, or disability.
- Relevance: Contributions must be pertinent to the topics discussed on the platform.
- Integrity: Posts must be truthful, non-defamatory, and aligned with ACF's values.
- Privacy: Users must avoid sharing personal information, including addresses, phone numbers, email addresses, date of birth/ages, of themselves or others.

#### 5. MODERATION GUIDELINES





#### **Prohibited Content:**

- Offensive, discriminatory, or defamatory remarks.
- Spam, irrelevant links, or promotional material.
- Material inciting violence or hate speech.
- Content breaching ACF policies or Australian law.

#### **Actions Against Violations:**

- Remove inappropriate content promptly.
- Contact the poster, where appropriate, to explain the removal and provide guidance on acceptable engagement.
- Escalate serious breaches to the National Operations Manager or relevant authority for further action.

#### **Recurrent Violations:**

- Persistent offenders may be blocked or banned from ACF platforms.
- Severe breaches may result in disciplinary action or referral to law enforcement.

#### 6. USER ENGAGEMENT GUIDELINES

Users engaging with ACF's platforms are encouraged to:

- Represent their views respectfully.
- > Avoid impersonation or misrepresentation.
- Engage in constructive dialogue aligned with ACF's objectives.

#### 7. RESPONSIBILITIES

### Moderators:

- Enforce this policy consistently and impartially.
- Monitor platforms for breaches and take timely action.
- Maintain transparency and fairness in moderation decisions.

#### Users:

- Familiarize themselves with and adhere to this policy.
- Report any inappropriate content to ACF moderators.

#### 8. MONITORING AND REPORTING

ACF reserves the right to monitor and record activity on its platforms. Users can report content breaches to the National Operations Manager.

#### BREACHES & COMPLAINTS



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Complaints or disputes related to this policy will be addressed under ACF's Complaints and Disputes Management Procedures.

## 10. POLICY REVIEW

This policy will be reviewed biennially or as required to ensure relevance with ACF's evolving needs and legislative requirements.

## 11. RELATED DOCUMENTS

The following documents may be used as reference information for the deployment of this policy/procedure:

Reference	Title	Identifier
(1)	ACF Safeguarding Children & Young People Policy	ACF-076-POL
(2)	ACF Social Media Policy	ACF-059-POL
(3)	ACF Non-NIF Complaints & Disputes Management Policy	ACF-068-POL

	Version Control Table				
Version	Date Endorsed	Approved By			

# **AUTHORISATION**

Kerry Sargent

Signature of ACF Chair

Date of Approval by the Board - 28 November 2024

Australian Calisthenics Federation