

# AusCaliConnect

A VIBRANT HUB



## AusCaliCarnivale

CELEBRATE THE MAGIC OF CALISTHENICS

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6 - 12 JULY 2025

ADELAIDE

*Proudly presented by*



**Australian  
Calisthenic  
Federation**

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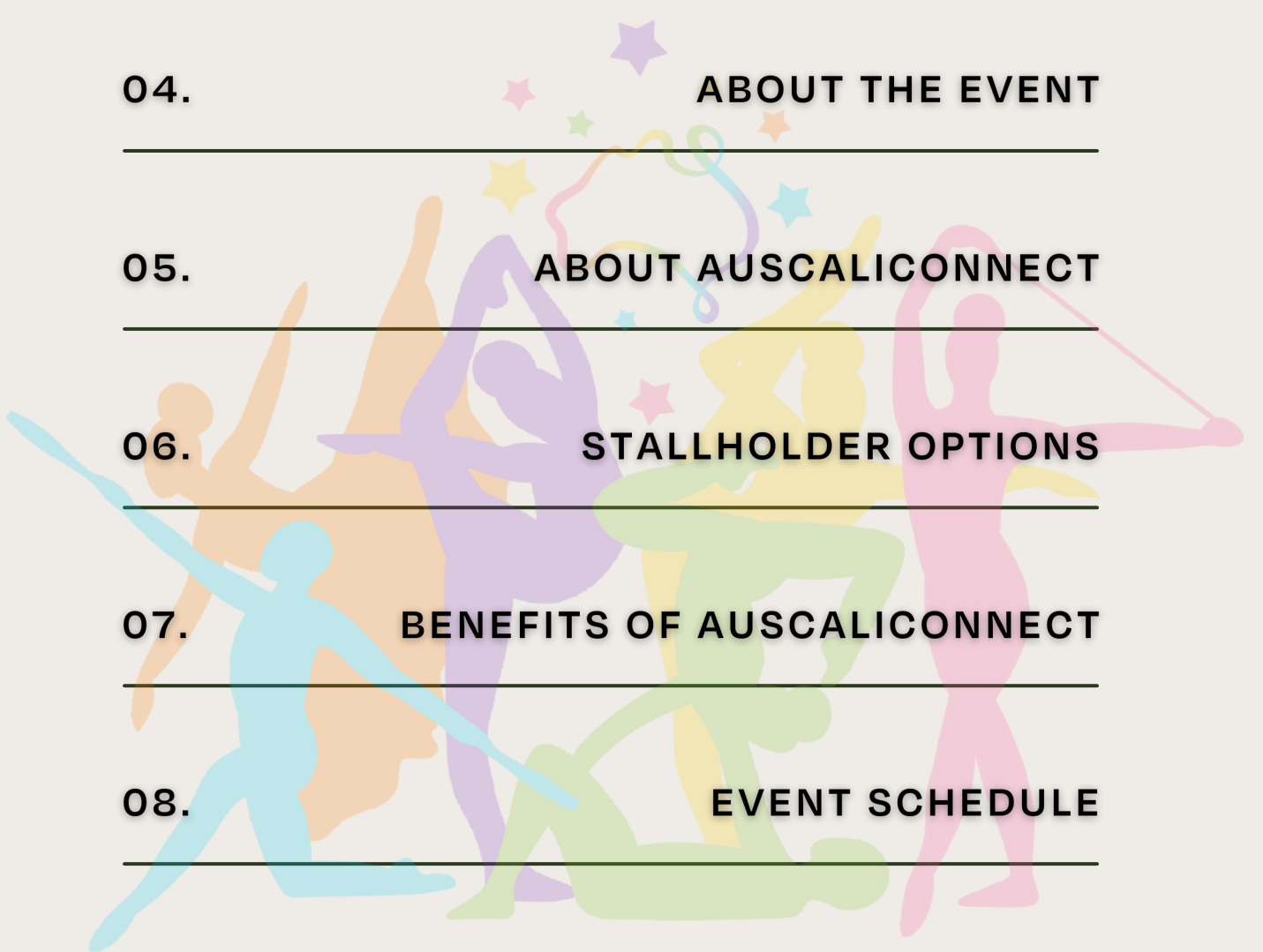
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# *Welcome to AusCaliCarnivale 2025*

On behalf of the Australian Calisthenics Federation (ACF), it is my great pleasure to welcome you to AusCaliCarnivale 2025 — the pinnacle celebration of calisthenics talent, creativity, and community spirit.

Calisthenics is a truly unique Australian sport, combining strength, artistry, and teamwork in a way that captivates audiences and inspires participants of all ages. AusCaliCarnivale serves as both a national showcase of elite performances and an inclusive event that brings together our vibrant community: competitors, coaches, officials, families, and supporters.

## **The Prestige and Importance of AusCaliCarnivale**

AusCaliCarnivale is more than a competition; it is a national stage that highlights the dedication, skills, and passion of our participants. The event has become a cornerstone of Australian calisthenics, celebrating the best in team and solo performances while fostering connection, growth, and inspiration within our sport.

The competition also represents a significant moment for the calisthenics community, as we gather to celebrate achievements, showcase extraordinary talent, and strengthen bonds across Member States. It provides an opportunity for performers to thrive on a professional platform, while businesses and supporters can align with a sport that values inclusivity, teamwork, and excellence.

Join us in celebrating the beauty of Australian Calisthenics. AusCaliCarnivale 2025 is set to be the pinnacle of calisthenics in Australia, showcasing exceptional talent, dedication, and creativity. As a stallholder, you'll gain unmatched exposure to a passionate and engaged community while supporting the future of this unique and vibrant sport.

We look forward to creating a magical and unforgettable experience for everyone involved in AusCaliCarnivale 2025. Thank you for your continued support of Australian Calisthenics. Together, let's make this event shine brighter than ever.

Warm regards,

*Kerry Sargent*

Chair, Australian Calisthenics Federation

# Event Overview

The Australian Calisthenics Federation (ACF) is proud to partner with the Calisthenics Association of South Australia (CASA) as the host of AusCaliCarnivale 2025, bringing this prestigious event to Adelaide for a week of extraordinary performances, community celebration, and sporting excellence.

AusCaliCarnivale 2025 will feature:

- **AusCaliTeams Competitions:** Elite performances from Sub-Juniors to Masters, showcasing teamwork, choreography, and technical precision across multiple tiers and venues.
- **AusCaliSDG:** Solo, Duo, and Graceful Performances - Celebrating individual talent with captivating routines.
- **AusCaliConnect:** A vibrant hub where families, participants, and businesses can connect through stalls, entertainment, and activities at our competition venue.
- **AusCaliBilities:** Providing an inclusive stage for performers with disabilities or impairments, celebrating their passion and talents in a supportive environment.
- **AusCaliGold:** Honoring the pinnacle achievements of participants through the ACF Skills Program with Gold Medal Honours performances.
- **AusCaliForum:** A series of workshops and seminars tailored to participants, coaches, officials, and administrators, fostering education, networking, and collaboration within our community.
- **AusCaliGala:** A spectacular final night celebration for participants and officials to commemorate their achievements and the spirit of calisthenics.

# Audience Reach

The scope and reach of AusCaliCarnivale 2025 will be truly impressive:

- **3,000+ In-Person Attendees:** Across the 7 days of competition, we anticipate thousands of participants, coaches, and supporters in the audience.
- **10,000+ Audience Reach in the Lead-Up:** Extensive digital engagement through social media campaigns, newsletters, and promotional partnerships will ensure maximum visibility and excitement in the months leading up to the event.

For our stallholders and supporters, this is a valuable opportunity to engage directly with a loyal, passionate, and diverse community, both in-person and online.



# *Introducing AusCaliConnect*

## **Where Businesses & Calisthenics Enthusiasts Connect!**

As part of AusCaliCarnivale, we are thrilled to introduce AusCaliConnect, a unique opportunity for businesses, creators, and brands to showcase their offerings to a passionate and engaged audience. AusCaliConnect is a vibrant village where participants, administrators, coaches, officials, families, and supporters can meet, connect, learn, and celebrate all things Calisthenics. With a limited number of stalls available each day, and the buzz around this event already building, don't miss this opportunity to grow your brand at a national level!

## *Event Dates & Location*

Monday 7 July - Saturday 12 July 2025

Times will vary each day in line with competition schedule

Paradise Influencers Church

## *Why AusCaliConnect?*

**AusCaliConnect offers an incredible platform for you to:**

- Showcase your products or services to a diverse and enthusiastic audience.
- Build meaningful connections with participants, families, and officials.
- Boost your brand visibility during one of Australia's most dynamic calisthenics events.
- Opt for flexible participation—choose a single day or book for the entire week.

With a tailored marketing campaign designed to spotlight stallholders, AusCaliConnect ensures you're seen before, during, and even after the event.

## *Who can apply?*

**We invite applications from:**

- Local and interstate businesses, makers, and producers.
- Established brands and emerging creators.
- Businesses may include, but not limited to
  - Calisthenics Retailers/Suppliers
    - Costume Makers
    - Cali Merch
    - Hair & Make Up
    - Fabric & Gem Suppliers
    - Dance wear & apparel
  - Photographers / Videographers

**Other stalls will also include:**

- Badge Swapping
- Fun activities and photo opportunities
- Official ACF & AusCaliCarnivale Merchandise



# Stallholder Options



We offer several stall sizes to cater to your needs. Each space is thoughtfully designed to ensure visibility and ease of access. Applications will be assessed to ensure a fair and even representation of businesses across the event.

Stall Type	Dimensions	Daily Fee	Full Week Rate
Standard - Open facing	2.5m deep x 2.5m wide	\$110	\$660
Corner - 2 Sided	2.5m deep x 3.5m wide	\$120	\$720
Premium - 3 Sided	3.0m wide x 2.75m deep	\$130	\$780
Platinum - Open foyer location	4.0m wide x 3m deep	\$200	\$1200

Bump in/out times will vary each day depending on the competition schedule but will typically be hour bump in..

All sites come with 1 Trestle Table, 2 Chairs, Power and access to Wifi. Additional Trestle Tables are available for \$10 per day.

Joint applications will be considered.



# *Benefits of AusCaliConnect*

## Marketing Support

- Targeted advertising through social media, email campaigns, and our website.
- Dedicated online directory featuring your business pre- and post-event.
- Opportunities for promotional features in AusCaliCarnivale communications.

## Event Amenities

- Easy bump-in/bump-out access.
- Power, WIFI, chairs, and trestle tables for all sites.
- Onsite catering with delicious food and drink/coffee options.

## Networking Opportunities

- Connect with a thriving community of calisthenics enthusiasts and professionals.
- Build partnerships with other stallholders and event sponsors.
- Gain insights and feedback from event attendees to refine your offerings.



# Event Schedule

06  
JUL

## AusCaliForum

Series of workshops and seminars for networking within our community

## VIP Welcome Event

An opportunity to welcome our VIP's and Sponsors to AusCaliCarnivale

07  
JUL

## AusCaliSDG

Celebrating individual talent with captivating solo, duo and graceful routines

## AusCaliConnect

A vibrant hub where families, participants, and businesses can connect

09  
JUL

## AusCaliTeams

Performances from Sub-Juniors to Masters at two premier venues

## AusCaliBilities

Providing an inclusive stage for performers with disabilities or impairments

## AusCaliGold

Celebrating our Gold Medal Honours Performances

12  
JUL

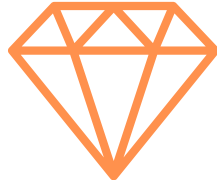
## AusCaliGala

A spectacular final night celebration held at the Beachouse, Glenelg





# *Application Details*



## **How to Apply**

- Complete the online application form (link in email, Facebook, website)
- Submit high quality product photos, along with a brief description of your brand
- Select the dates you would be available to host a stall if selected
- Provide proof of Public Liability Insurance (\$20 million) or select to pay extra to be covered by ACF Insurance

## **Key Dates**

- Applications Open - Monday 24th February 2025
- Applications Close - Friday 11th April 2025
- Positions Offered - Friday 18th April 2025
- Acceptance Required - Friday 25th April 2025
- Stallholders Announced on Social Media - from 1st May 2025





Thank you for taking the time to read about the exciting stallholder opportunities available at AusCaliCarnivale 2025. Your support can help us deliver an unforgettable event that celebrates the artistry, strength, and inclusivity of Australian Calisthenics.

## *Contact*

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We look forward to partnering with you to make this event truly shine!